



## Please Join Us as a Partner and Sponsor at the Seventh Annual CiderFest NC

Featuring a variety of local, regional and national makers of cider and mead, artisanal food, arts and crafts, a kids zone, and live music, the seventh annual CiderFest NC will be held from **noon to 5 p.m. Saturday, Oct. 12, 2019** at Carrier Park along the scenic French Broad River near downtown Asheville during the peak of fall colors and the height of the tourist season.

All proceeds directly benefit



**GREENBUILT**  
ALLIANCE

*Advancing Sustainability in the Built Environment*

Last year's event connected 2,000 guests with 24 cider, mead and apple wine makers as well as dozens of food and craft vendors. We expect this year's event to draw a larger crowd to enjoy the cider and food tastings, live music and performances, arts and crafts vendors, kids zone and community workshops at our improved and expanded venue. Learn more at [CiderFestNC.com](http://CiderFestNC.com).



## Presenting Gala Sponsor | \$3,000

### *Single sponsorship at this level*

- 🍏 Company logo on website banner and print promotional materials
- 🍏 Logo and name on front of Festival & Cider Guide given to attendees
- 🍏 Full-page ad in Festival & Cider Guide
- 🍏 Eight event passes
- 🍏 10' x 10' booth
- 🍏 Logo on festival entrance banner
- 🍏 Two additional banner placements throughout venue
- 🍏 Social media post announcing sponsorship and five posts leading up to event
- 🍏 Exclusive email blast to registered attendees prior to the event: You create it and we send it. It can be a pre-event email encouraging attendees to "come by and see us" or offering a special that promotes your product or company.
- 🍏 Logo on t-shirt sleeve or back—only sponsor
- 🍏 Sponsorship of People's Choice Awards

To sponsor, please email:

*Cari Barcas*  
*Event Director*  
[cari@greenbuilt.org](mailto:cari@greenbuilt.org)  
828-254-1995

**Golden Delicious Sponsor | \$1,500**  
***Three sponsorships available at this level***

- 🍏 Company logo on website banner and print promotional materials
- 🍏 Logo and name on front of Festival & Cider Guide given to attendees
- 🍏 1/2 page ad in Festival & Cider Guide
- 🍏 Four event passes
- 🍏 10' x 10' booth
- 🍏 Logo on festival entrance banner
- 🍏 One additional banner placement at venue
- 🍏 Social media post announcing sponsorship and three posts leading up to event

**To sponsor, please email:**

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*Event Director*  
[cari@greenbuilt.org](mailto:cari@greenbuilt.org)  
828-254-1995

## **Crispin Sponsor | \$500**

***Five sponsorships available at this level***

- 🍏 **Company logo on website banner and print promotional materials**
- 🍏 **1/4 page ad in Festival & Cider Guide given to each attendee**
- 🍏 **Two event passes**
- 🍏 **Logo on festival entrance banner**
- 🍏 **Social media post announcing sponsorship and two posts leading up to event**

**To sponsor, please email:**

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*Event Director*  
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828-254-1995